



SPEAKER · SMALL BUSINESS ADVOCATE · ACTIVIST

IAN MURPHY

Owner of Iron Pig Smokehouse, Gaylord, Michigan.
Host of the Murphy's Law Podcast (murphpod.com). Author of the forthcoming *Risk It for the Brisket*.

"We are hosts. It's what we love to do... There is due process. They can't come chain the doors."

BACKGROUND

Ian bootstrapped Iron Pig Smokehouse in 2017. In November 2020 he reopened for dine-in against Michigan's shutdown orders, and the state answered with a health department cease and desist and an MLCC emergency suspension on December 2, 2020. #RiskItForTheBrisket became a statewide rallying cry.

The years in court that followed brought constitutional wins on separation of powers, including rulings from Otsego County Circuit Judge Colin G. Hunter in 2022 and 2024. The fight reached the Michigan Court of Appeals in December 2025. Today Iron Pig has two locations, and Ian helps rural communities fight industrial solar plants and defend local control through the IRON Foundation (fight4michigan.org).

SIGNATURE TALKS

- **Risk It for the Brisket.** The true story of reopening, fighting the state, and winning.
- **Lincoln Didn't Ask Permission.** Small business, private property, and liberty.
- **Courage Is Contagious.** Leading when it's unpopular, and going first.
- **Due Process on Main Street.** What owners must know before the cease and desist arrives.
- **Never Surrender Your Land.** PA 233, industrial solar plants, and local control.
- **From Protest Ground to Smokehouse.** Building something worth fighting for.

BOOK IAN FOR

- Lincoln Day dinners & GOP events
- Political speeches & rallies
- Leadership conferences
- Restaurant & hospitality groups
- Town halls & community meetings
- Podcasts & media

AS SEEN ON

Fox Business (*The Bottom Line*) · Fox & Friends (Fox News) · Newsweek · The Daily Beast · CBS Detroit · Breitbart · Just the News · Eater Detroit · The Center Square · Michigan Advance · Michigan News Source · The Midwesterner · Up North Live (WPBN) · 9&10 News · Northern Express · KFI AM 640 · Dave Bondy · Enjoyer

RATES

Lincoln Day/GOP dinners \$2,500–\$5,000 · Leadership conferences \$5,000–\$10,000 · Corporate keynotes \$7,500–\$12,500 · Hospitality associations \$3,500–\$7,500 · Town halls \$0–\$1,500 · Podcasts complimentary. Nonprofit & small-business discounts. Travel extra; full terms at theianmurphy.com.